

Go! London

Foundation and Evolution
Grants

March 2023



FUNDED BY
MAYOR OF LONDON



About the Go! London partnership

The **Mayor of London, London Marathon Foundation** and **Sport England** are funding Go! London, with partnership support from **London Marathon Events** and **London Sport**

The aspiration is to pool resources in order to simplify grant giving and maximise the impact of **Sport & Physical Activity for underserved children and young people, aged 4-24, in London**

Other funders and partners may join in the coming months and years



FUNDED BY
MAYOR OF LONDON



IN PARTNERSHIP WITH
LONDON MARATHON EVENTS

Go! London Purpose

To help build a fairer London by transforming the lives of underserved children and young Londoners **through sport and physical activity;**

strengthen, diversify and enhance the sustainability of sport and physical activity in the capital so that it better meets the needs of underserved children and young Londoners; and

reduce the barriers to physical activity facing underserved children and young Londoners to ensure they can fulfil their potential



£19.5 over 5 years – 5 Pillars and next steps

- ▶ **Foundation** fund –
Round 2 later 2023
- ▶ **Evolution** fund –
Next round 2024
- ▶ **Young Entrepreneurs** –
to support young people for one
year from late summer 2023
- ▶ **Schools Access** –
co-ordinating with DfE Opening
up School Facilities. Register
interest on website for pilots later
2023
- ▶ **Walking, Running and Cycling** –
register interest on website for
small grant pilots later 2023

GO! FOR IT



4



FUNDED BY
MAYOR OF LONDON



IN PARTNERSHIP WITH



Fund Priorities

- ▶ **Governance** – user-led
- ▶ **Engagement and reach** – trusted by communities and youth voice
- ▶ **Need for the provision** – local need and how needs will be met and barriers overcome
- ▶ **Collaboration** – mainly Evolution
- ▶ **Sustainability of organisation/activity** – mainly Foundation
- ▶ **Intensity and impact** – scale and nature of delivery to support outcome journeys
- ▶ **Impact measurement and learning**



Fund Outcomes

Go! London is about sport for change.

You will need to show how you are supporting at least two of the following outcomes through helping children and young people take part in sport or physical activity:

- a. improve their wellbeing (physical and mental);
- b. improve their employability skills;
- c. better connect them to their communities;
- d. improve their safety;
- e. reduce their loneliness.



Foundation Grants

To help groups and organisations respond to current challenges and become more resilient in the future

- From £1K to £40k for up to 24 months

Aims:

- Improved organisational sustainability
- Enhanced services for children and young people
- Increase numbers of children and young people supported by sustaining provision

Potential to award around 100 grants per year (across two rounds)



Evolution Grants

- Up to £150k for up to 36 months

Potential to award around 10 grants per year in one round

Aims to:

- Develop and deliver innovative or new approaches and ideas
- Scale your work which has already been tested and has demonstrable impact



Eligibility & Due Diligence

Due Diligence

Important part of effective and responsible grant making

A process to assess the appropriateness of potential or intended recipients of a grant

Aims to ensure long term value for money by identifying weaknesses and risks before grants are awarded

Reduces the risk of funding being diverted from agreed objectives

Ensures that money is spent appropriately

You MUST answer 'Yes' to these Questions from the Fit to Fund Quiz

Do you have a **constitution, trust deeds or articles and memorandum of association**?

Do you have appropriate **safeguarding** measures in place?

Can you provide **annual accounts** for your last financial year? *(If not, you will need to identify a sponsor organisation to apply on your behalf)*

Do you have a **bank account** in the name of your organisation?

These will then be checked as part of the Due Diligence Checks undertaken after Stage 2 of the application process and before grant award



Other Due Diligence Requirements

All to be checked after Stage 2 of your application and before grant award

- **Appropriate insurance**
- **Governing Documents**
- **Information on Directors**
- **Financial Procedures**
- **Diversity, Equality & Inclusion policy**
- **Social media & Website**

Evolution Grants Only

- **Data Protection**
- **Equal Opportunities**
- **Anti-money laundering**

Note: If these are not available it is possible you may be awarded a grant with appropriate terms and conditions attached to ensure they are developed within an agreed timeframe



Support for Unsuccessful Applicants

Support will be provided by two dedicated **Go! London Coordinator** posts hosted by **London Youth & Sported**

Applicants will be sent a **tailored email** signposting them to relevant support

Information from application process will be used to provide **customised signposting** to support unsuccessful applicants

Support will include:

- **Training webinars, workshops & events.**
- **Online resources & tools**
- **Further support from other London networks**
- **If eligible, opportunity to join Sported & London Youth networks.**

Note: Additional support does not guarantee success in future funding rounds.



Organisational Health Check & Support for Grantees

Successful applicants will be able to receive more intensive support from London Youth & Sported

Organisations will be strongly encouraged to undertake an organisational diagnostic based on Sported's 'Game Plan' capacity tool to help develop an Action Plan

Support available under each of the subsections:

- **Mission & Structure**
- **Sound Finances**
- **Embedded in Community**
- **Human Resources**
- **Resources to Deliver**

Support will include:

Named point of contact at London Youth & Sported

Customised 1:1 support tailored to the organisation's needs

Training support workshops, webinars & events

Online resources

Collaboration with other London networks

Peer Networks & Communities of Practice



Monitoring, Evaluation and Learning

- ▶ Impact on the five key **outcomes for individuals**
- ▶ Impact on **organisational/sector sustainability**
- ▶ **Learning** to support future decisions and delivery

See guidance for **6 monthly reporting** requirements, which will be proportionate to funding

Financial information will be reviewed against your agreed profile

Minimum of 5% of grant towards MEL so that you and others can understand your project's impact – **Monitoring organisations** can be appointed

Learning Opportunities – Impact Journey and Community of Learning



Foundation and Evolution Fund Timelines

Grant Fund	Deadline for Stage 1 Quiz	Deadline for EOI/application form
Foundation grants	28 March, 4pm	25 April, 4pm
Evolution grants	4 April, 4pm	9 May, 4pm



► Q&A

Further queries:

golondon.org.uk

For information, including FAQs

Or contact Rocket Science team
on 0203 291 3021 or

GoLondon@rocketsciencelab.co.uk